



# Workplace HUG

2025 Corporate HUG Partner Package



[www.MEGANbebenekfoundation.org](http://www.MEGANbebenekfoundation.org)

CRA Charitable Registration Number: 774077473 RR 0001

# Help Us Give (HUG)

Bring Your Team Together &  
Make a Difference: Host a HUG Event  
for Meagan Bebenek Foundation

Looking for a meaningful way to engage your employees while giving back? Partner with Meagan Bebenek Foundation and host a Help Us Give (HUG) event—a fun and impactful opportunity to unite your team in support of children battling brain tumours.



MBF Hero – Jasper

# Why Host a HUG Event

## Boost Employee Engagement

Strengthen team morale with a shared purpose.

## Enhance Your Corporate Social Responsibility

Show your commitment to making a real difference.

## Support Paediatric Cancer Research & Families

Every dollar raised helps fund life-saving research and supports families navigating a devastating diagnosis.



MBF Hero – Emma

# How It Works

1

## Select Your Event Date

Do you have an all-hands meeting or a corporate retreat planned? Just pick a date that works for you.

2

## Register Your Team(s)

Create one company team or create department teams. Invite employees to raise additional funds to grow your company's overall fundraising goal. Use our gamification platform to track your impact, challenge other teams and celebrate your success!

3

## Share Your Progress and Impact

Share progress updates on your fundraising efforts with your customers, partners and employees along with the stories of the families who don't have to fight alone thanks to you!

4

## Host your HUG Event

Come together as ONE team to celebrate the impact your company is making in the fight against childhood brain tumours.

# How We Can Help

With your generous commitment we will help turn your compassion into action!

- How to HUG Guide – tips and tricks for a successful event
- Employee Engagement Tools (impact stories, local hero meet & greets, lunch & learns
- Use of Peer-to-Peer Fundraising Platform including Leaderboard and customized communications to donors
- HUG Event Day support by MBF
- Logo on Signature Event signage and t-shirts (note: commitment must be confirmed by March 31st to meet production timelines)
- Social Media recognition
- Your logo as recognition on MBF website
- Right to promote partnership and use of MBF logo (on approved collateral)

# of Employees	Partnership Commitment
1 to 250	\$2,500
251 to 500	\$5,000
501 to 1000	\$7,500
>1000	\$10,000

Contact us today to start planning your HUG event and be a champion for kids.